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THE NEW RIVANNA RESORT & GOLF CLUB WELL UNDERWAY

Charlottesville's Newest Full Service Resort To Offer The Ultimate 'Staycation'

Charlottesville, Virginia, December 1, 2008—Construction for Charlottesville's newest crown jewel, The Rivanna Resort & Golf Club, is well underway. The 64-unit condominium hotel will offer the perfect hideaway and the ultimate vacation and conference spot featuring 18 holes of championship golf, a new 9-hole Par-3 course along the Rivanna River, a full-service spa, an equestrian center with 90 horses, charming lodge, a restaurant and bar, tennis, a Healthy Lifestyle Nutrition Center and a "Pleine Aire" Art School.

The resort is ideally located 20 miles from Charlottesville, 45 miles west of Richmond and 110 miles southwest of Washington D.C. in Palmyra, Virginia with convenient access to Interstate 64. The resort's convenient location makes it the perfect place to experience all that the region has to offer, from Jefferson's Monticello to Virginia wine country to the spectacular Blue Ridge Mountains.

"There's really no other product like it in the area," according to owner Phil Carrow. With prices starting in the low \$200,000's, the hotel condominiums represent a sound investment in personal and family well-being and enjoyment for years to come. As a testament to that statement, the resort's 64 condominium units went on sale last week and including prior deposits and other pre-sales, 30 of the 64 units have already been sold. Ownership may include the opportunity to place a unit in a rental arrangement.

Carrow added, "There is definitely a trend toward people staying closer to home for their family or romantic getaway. The Rivanna Resort & Golf Club is like having a resort getaway in your backyard with the feeling of being a thousand miles away. It offers the

quintessential 'staycation'. We've also had people tell us that because it's so convenient, it also becomes a great place for their friends and family to enjoy when they come to the Charlottesville area for a visit."

Golf course architect Ed Carton who designed two of the country's top rated golf courses, Poplar Grove in Amherst, Virginia and Spring Creek in Gordonsville, Virginia has already begun work to give the former Laurel Ridge Golf course a much-needed makeover. According to Carton, "The Rivanna Golf course promises to be the most exciting, newly renovated golf course in the region. Fairway expansions and additional tees will make this golf course a delight for all level of players, while still offering a challenge for the skilled and professional golfers from the back tees", Carton added.

All 18 holes of the course will remain open throughout the renovation. A new state-of-the-art golf academy will feature a teaching and training facility. In addition, a new 9-hole, Par-3 golf course will be built, which will also double as a training site, offering a variety of different shot practicing areas for honing skills. The Par-3 course will also be a great outlet for Junior golfers as well as for fun group outings.

A 90-horse equestrian center featuring scenic horseback trail rides for novices as well as experienced riders and an indoor and outdoor riding rink for lessons will provide The Rivanna with one of the most extensive riding facilities of any resort in the country.

The resort will also offer a new spa and fitness center featuring an indoor pool, conference space for meetings and weddings, hiking and biking trails, a full-service restaurant and bar, a ropes course and guided canoe rides on the Rivanna River.

Two unique offerings will include: a Pleine Aire Art School allowing students an opportunity to learn from top visiting national and international artists, and a Healthy Lifestyle & Nutrition Center featuring special programs to help participants lead a healthy and fit lifestyle in a safe and supportive environment.

For more information on the resort, visit www.rivannaresort.com or email info@rivannaresort.com.