



THE RIVANNA RESORT & GOLF CLUB ANNOUNCES NEW "2009 CHARITY CUP CHALLENGE"

Resort To Help Charities & Non-Profits Earn Extra Dollars For Their Organizations

Palmyra, Virginia – January 15, 2009: The Rivanna Resort & Golf has announced its new "Charity Cup Challenge", a year-long program that will help raise money for local and state 501 © (3) charitable organizations.

Throughout the year, The Rivanna Resort & Golf Club will contribute a portion of the greens fee revenues generated by tournaments hosted by these organizations to the The Rivanna Golf Club Charity Cup fund. Two-person teams representing each of the participating organizations will be invited back to compete for the fund at a championship tournament to be held in November.

According to Phil Carrow, owner and general partner of The Rivanna Resort & Golf Club, "We recognize how hard these organizations work to raise money for their charities. We want to do everything we can to help in their efforts – from staging a successful tournament to offering them the opportunity to earn extra money for their organizations with a fun and competitive day of golf at the Charity Cup Challenge at the end of the season."

The Rivanna Resort & Golf Club will offer participation in The Rivanna Resort & Golf Club Charity Cup to all Virginia 501 (c) (3) organizations in 2009. Any charity or non-profit organization interested in earning extra dollars for their organization and are seeking assistance with their fundraising efforts should call The Rivanna Golf Club Charity Cup Tournament Coordinator and PGA Professional Daryl Daughtrey at 434-589-3730 or via email at daryl@rivannaresort.com.

In addition to this spectacular program, The Rivanna Golf Club is offering a special annual golf membership offer of two months free before end of February, 2009. Individual, family and senior memberships are available. . .

Renovations to the course have already begun under the direction of golf course architect Ed Carton (designer of Spring Creek & Poplar Grove). The course improvements will include new tee boxes, wider fairways and new, manicured grasses and bunkers. Additional plans for the golf course include a new 9-hole, Par 3 course and a state-of-the-art golf academy.

For more information or to arrange for a tour of The Rivanna Resort & Golf Club, call 434-589-3730 or email info@rivannaresort.com. Visit www.rivannaresort.com.

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